

Multinational Business Finance 12th Edition Solutions

Multinational Enterprises and Terrorism

This book looks at the impact of terrorism on multinational enterprises in emerging markets. This title looks at case studies in Turkey and Pakistan to study the behaviour of MNE's in these markets.

International Books in Print

This open access book presents the latest findings of researchers from around the globe who presented their work at the 12th International Conference of Strategic Innovative Marketing and Tourism (ICSIMAT) in 2025. It provides an up-to-date information and discusses current trends, issues, and debates, both theoretical and practical research, on strategic innovative marketing and tourism and applications from social media and emerging technologies in Artificial Intelligence and the Internet of Everything. Topics covered in the chapters include social media in marketing and tourism hospitality, culture, strategic tools, and techniques employed and implemented by some of the top research laboratories in the world to the industry. This book brings together work from both academia and industry and continues the successful impact of the previous years' conference on the academic discussion of the topics.

Strategic Innovative Marketing and Tourism

New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

Development Outreach

A guide to the information services and sources provided to 100 types of small business by associations, consultants, educational programs, franchisers, government agencies, reference works, statisticians, suppliers, trade shows, and venture capital firms.

Books in Print Supplement

In an era defined by rapid technological advancements and an increasingly interconnected world, the challenges and opportunities presented by digitalization demand a new approach. The digital world, characterized by optimized, sustainable, and digitally networked solutions, necessitates the integration of intelligence systems, machine learning, deep learning, blockchain methods, and robust cybersecurity measures. Understanding these complex challenges and adapting the synergistic utilization of cutting-edge technologies are becoming increasingly necessary. Human Impact on Security and Privacy: Network and Human Security, Social Media, and Devices provides a global perspective on current and future trends concerning the integration of intelligent systems with cybersecurity applications. It offers a comprehensive exploration of ethical considerations within the realms of security, artificial intelligence, agriculture, and data science. Covering topics such as the evolving landscape of cybersecurity, social engineering perspectives, and algorithmic transparency, this publication is particularly valuable for researchers, industry professionals, academics, and policymakers in fields such as agriculture, cybersecurity, AI, data science, computer science, and ethics.

The Economist

American Book Publishing Record

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