

Social Entrepreneurship Problems And Solutions Case Study

Social entrepreneurship

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Social entrepreneurship is an approach by individuals, groups, start-up companies or entrepreneurs, in which they develop, fund and implement solutions to social, cultural, or environmental issues. This concept may be applied to a wide range of organizations, which vary in size, aims, and beliefs. For-profit entrepreneurs typically measure performance using business metrics like profit, revenues and increases in stock prices. Social entrepreneurs, however, are either non-profits, or they blend for-profit goals with generating a positive "return to society". Therefore, they use different metrics. Social entrepreneurship typically attempts to further broad social, cultural and environmental goals often associated with the voluntary sector in areas such as poverty alleviation, health care and...

Social entrepreneurship in South Asia

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Social entrepreneurship in South Asia involves business activities that have a social benefit, often for people at the bottom of the pyramid. It is an emerging area of entrepreneurship that is supported by both the public sector and the private sector.

Social entrepreneurship is capable of empowering groups that don't typically participate in the entrepreneurial market. In South Asia, women entrepreneurs lead 20% of social enterprises. Women-led businesses provide economic empowerment especially in cultural contexts where women are not the main breadwinners. India, Pakistan, and Bangladesh all of which have seen a rise in social businesses in the last few decades.

Skoll Foundation

Case Study No. SI-67“: Stanford Graduate School of Business. “Sally Osberg, CEO of the Skoll Foundation and Leader of the Social Entrepreneurship Field

The Skoll Foundation is a private foundation based in Palo Alto, California. The foundation makes grants and investments intended to reduce global poverty. Billionaire entrepreneur Jeffrey Skoll created the foundation in 1999.

The total assets of the foundation (including its affiliated funds) amount to \$1.127 billion as of 2018. The combined entities made grants totaling about \$71 million in 2018 (and disbursements of \$56M), based on unaudited numbers reported by the foundation. According to the most recent audited financial statements, the non-grant expenses for the foundation totaled around \$17 million in 2018.

Wicked problem

solution. Wicked problems have no stopping rule. Solutions to wicked problems are not right or wrong. Every wicked problem is essentially novel and unique

In planning and policy, a wicked problem is a problem that is difficult or impossible to solve because of incomplete, contradictory, and changing requirements that are often difficult to recognize. It refers to an idea or problem that cannot be fixed, where there is no single solution to the problem; "wicked" does not indicate evil, but rather resistance to resolution. Another definition is "a problem whose social complexity means that it has no determinable stopping point". Because of complex interdependencies, the effort to solve one aspect of a wicked problem may reveal or create other problems. Due to their complexity, wicked problems are often characterized by organized irresponsibility.

The phrase was originally used in social planning. Its modern sense was introduced in 1967 by C. West...

Entrepreneurship

Social entrepreneurship is the use of business techniques by start-up companies and other entrepreneurs to develop, fund, and implement solutions to

Entrepreneurship is the creation or extraction of economic value in ways that generally entail beyond the minimal amount of risk (assumed by a traditional business), and potentially involving values besides simply economic ones.

An entrepreneur (French: [ɑ̃tʁɛpʁənœʁ]) is an individual who creates and/or invests in one or more businesses, bearing most of the risks and enjoying most of the rewards. The process of setting up a business is known as "entrepreneurship". The entrepreneur is commonly seen as an innovator, a source of new ideas, goods, services, and business/or procedures.

More narrow definitions have described entrepreneurship as the process of designing, launching and running a new business, often similar to a small business, or (per Business Dictionary) as the "capacity and willingness...

Social entrepreneurship in Russia

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Social entrepreneurship in Russia is in its infancy. Its origin as a phenomenon of the post-Soviet history of the country should be attributed to the first half of the 2000s, although similar initiatives of individual enthusiasts occasionally took place already in the 1990s, and prototypes of social and entrepreneurial activity can be found also in earlier periods, up to the turn of the XIX-XX centuries.

The systematic development of this area of business activity has started in the second half of the 2000s in Russia and it was associated, first of all, with the emergence of a number of strong systemic private players developing infrastructure, stimulating social entrepreneurs, developing and promoting the theoretical base. Through their efforts, ideas of social entrepreneurship are conveyed...

Ashoka (non-profit organization)

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Ashoka (formerly branded Ashoka: Innovators for the Public) is an American-based nonprofit organization that promotes social entrepreneurship by connecting and supporting individual social entrepreneurs.

Ashoka invests in over 3,800 social entrepreneurs in over 90 countries worldwide. These individuals in turn become the people that others will try to follow by example.

Social entrepreneurship also supports teens and gives them a way to flourish, to grow independently, while continuing to find support from those around them. An example of this independence is the way that young Asian teens, whose ultimate goal is to attend and eventually graduate from college use the business skills that they have learned will go a long way to meeting this ultimate goal. It is this change making experience...

Social innovation

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for example - - Social innovations are new social practices that aim to meet social needs in a better way than the existing solutions, resulting from - for example - working conditions, education, community development or health. These ideas are created with the goal of extending and strengthening civil society. Social innovation includes the social processes of innovation, such as open source methods and techniques and also the innovations which have a social purpose—like activism, crowdfunding, time-based currency, telehealth, cohousing, coworking, universal basic income, collaborative consumption, social enterprise, participatory budgeting, repair Café, virtual volunteering, microcredit, or distance learning. There are many definitions of social innovation, however, they usually include the broad criteria...

Policy entrepreneur

identify policy problems and solutions, and use their political skills and timing to achieve a specified

outcome" (). Most accounts and case studies address these

Policy entrepreneurs are individuals who exploit opportunities to influence policy outcomes so as to promote their own goals, without having the resources necessary to achieve this alone. They are not satisfied with merely promoting their self-interests within institutions that others have established; rather, they try to create new horizons of opportunity through innovative ideas and strategies. These persistent individuals employ innovative ideas and nontraditional strategies to promote desired policy outcomes. Whether from the private, public or third sector, one of their defining characteristics is a willingness to invest their own resources – time, energy, reputation and sometimes money – in hope of a future return. While policy entrepreneurs may try to block changes proposed by others...

Social enterprise

of social enterprises. Social entrepreneurship usually takes place in the non-profit sector, with a focus on creating and implementing new solutions. Social

A social enterprise is an organization that applies commercial strategies to maximize improvements in financial, social and environmental well-being. This may include maximizing social impact alongside profits for co-owners.

Social enterprises have business, environmental and social goals. As a result, their social goals are embedded in their objective, which differentiates them from other organisations and companies. A social enterprise's main purpose is to promote, encourage, and make social change. Social enterprises are businesses created to further a social purpose in a financially sustainable way. Social enterprises can provide income generation opportunities that meet the basic needs of people who live in poverty. They are sustainable, and earned income from sales is reinvested in their...

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